

Achronix Establishes Distribution Channels in Europe and Israel to Meet Growing Demand for its Speedster 1.5 GHz FPGAs

ACAL Technology in Europe and Phoenix Technology in Israel to broaden reach of high-speed FPGA.

San Jose, Calif. - Achronix Semiconductor Corp., makers of the world's fastest field-programmable gate arrays (FPGA), announced today that ACAL Technology Ltd. (Berkshire, U.K.) will distribute its Speedster™ devices in Europe, and Phoenix Technology Ltd. (Kfar Saba, Israel) will manage Israeli distribution.

Under the agreement, ACAL will provide design-in, technical, sales and logistical support for customers working with Achronix's 1.5 GHz Speedster devices in the U.K., Germany, Italy, France, Benelux and the Scandinavian countries. Phoenix Technology will handle similar activities for Israel.

The [Speedster family](#), launched in September 2008, combines traditional ASIC speeds with FPGA flexibility so system engineers can design a new level of performance and faster time-to-market into applications in networking, telecommunications, instrumentation, high-performance computing, military and aerospace, among others. The family's flagship SPD60 delivers speeds up to 1.5 GHz, which represents a three-fold increase in performance over existing FPGAs.

Achronix's move to establish distribution channels in these geographies demonstrates its commitment to supporting the regions' growing need for high-speed FPGAs, ideal for the communication and networking markets. The new agreements augment the company's existing sales representation in Europe.

Steve Sydes managing director at [ACAL Technology](#), said, "Achronix is a great choice for us. It complements our existing lines and offers opportunities to cast a wider net over designs that demand both ASIC performance and FPGA flexibility."

Abraham Gelber managing director of [Phoenix Technologies](#), said, "We are very excited about our partnership with Achronix and our ability now to put the highest-performance FPGAs into the hands of Israeli engineers, working on leading-edge projects such as telecommunications, networking, and other applications."

Yousef Khalilollahi, Achronix vice president of worldwide sales and marketing, said, "We allied with ACAL and Phoenix Technology because we wanted to work with highly experienced FPGA distributors in each area. Their geographic reach and insight into design trends will help get our technology in front of designers who can take advantage of our high-speed FPGAs."

About Achronix Semiconductor

Achronix Semiconductor is a privately held fabless corporation based in San Jose, California. Achronix builds the world's fastest field programmable gate arrays (FPGAs) capable of up to 1.5 GHz peak performance. Achronix has sales offices and representatives in the United States, Europe, China, Japan, and Korea, and has research and design offices in Ithaca, N.Y., and Bangalore, India. Find out more at <http://www.achronix.com>.

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